

## HOW TO REACH TVW

To schedule your studio time\* for taping candidate statements or for more information and assistance regarding the Washington State Video Voters' Guide, please contact:

TVW  
1058 Capitol Way So.  
Olympia, WA 98501  
Phone: (360) 725-3999  
Fax: (360) 586-5678  
programming@tvw.org  
www.tvw.org

\*Please contact TVW no later than **Friday, June 6** to schedule your studio time.

If you have questions about the printed Voters' Pamphlet contact the Voters' Pamphlet Office at (425) 788-7878.

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## TVW CHANNEL LISTINGS



TVW is available on statewide cable TV or via web video at [www.tvw.org](http://www.tvw.org). Cable channel locations include:

BELLINGHAM 23  
CENTRALIA/CHEHALIS 23  
EVERETT 23  
GRAYS HARBOR COUNTY 23  
KELSO/LONGVIEW 22  
MOSES LAKE/EPHRATA 3 \*  
OLYMPIA 23  
PORT ANGELES 21  
PULLMAN 13 \*  
TACOMA 23  
TRI-CITIES 18  
SEATTLE (COMCAST) 23  
SEATTLE (HUSKY TV) 68  
SEATTLE (BROADSTRIPE) 95  
SPOKANE 25  
VANCOUVER 22  
WALLA WALLA 96  
WENATCHEE 62  
YAKIMA 14

Consult TVW's website, [www.tvw.org](http://www.tvw.org), or call (360) 725-3999 for additional channel locations.

\*Indicates areas where TVW programming is NOT carried 24 hours a day.

*The Washington State*

# VIDEO VOTERS' GUIDE

## What Candidates Should Know

TVW (The Washington  
Public Affairs Network)



*Washington*  
**Secretary of State**  
SAM REED

*The Washington State*



Congratulations on your candidacy for public service. I commend your dedication to the State of Washington.

For the 2008 election, TVW and the Office of the Secretary of State have teamed up again to produce a Video Voters' Guide.

Separate editions of the Washington State Video Voters' Guide will air before the August 19 Primary and the November 4 General Election.

This guide is a great opportunity to reach more than 3 million people with an unedited message directly to voters at no charge. We urge you to take part in this project.

Thank you for your willingness to serve the public in this great state.

SAM REED

## WHAT CANDIDATES SHOULD KNOW

- The Washington State Video Voters' Guide will present statements from candidates for statewide elected offices **only**: Governor, Lt. Governor, Secretary of State, State Treasurer, State Auditor, Attorney General, Commissioner of Public Lands, Superintendent of Public Instruction, Insurance Commissioner, and Supreme Court Justice.
- There is no fee or charge for participating in the Video Voters' Guide.
- Candidate statements will be taped at the TVW studios in Olympia between **June 9 and June 20, 2008**. Candidates must contact TVW **no later than June 6** to schedule their studio time. (See reverse for contact information.)
- Only candidates will be videotaped; proxies will not be accepted.
- Statements for Governor will be limited to a maximum of 8 minutes; statements for all other offices will be limited to a maximum of 5 minutes.
- Statements will be continuous and unedited, but may not contain obscene, profane, libelous, or defamatory language. Candidates for Governor will be allowed up to one hour of studio time to record statements; candidates for all other offices will be allowed up to 30 minutes. The candidate will determine which "take" will be used for the Video Voters' Guide. Candidates wishing to use a teleprompter should provide their statements to TVW in MS Word or simply in an email. Statements can be emailed or provided on disc.
- No visual aids (i.e., campaign buttons, posters, charts, printed shirts, hats, etc.) may be used or worn on the set. Candidates may not wear clothing or insignias indicating that they hold public office. For example, incumbent Supreme Court Justices may not wear judicial robes.
- Candidates must submit written transcripts of their statements **prior to taping**. (See reverse for contact information.) Candidates may not view the statements of opposing candidates.
- Candidates will be asked to provide contact information for their campaigns (i.e., address, telephone, fax, email, Internet address). This information will be displayed as part of the statement.
- The Primary Edition Video Voters' Guide will include all candidates and will be aired from late June through the August 19 Primary. The General Election Edition will include Primary winners and will be aired from August 20 through the November 4 General Election. See [www.tvw.org](http://www.tvw.org) for a detailed listing of TVW distribution areas.

**IMPORTANT:** Only statewide candidates will appear in the Video Voters' Guide for the Primary. The two candidates who receive the most votes in the Primary will appear in the Video Voters' Guide for the General Election.